

# Count 10, Read 10

## An Initiative

### Who

Count 10, Read 10 is an initiative for everyone. Anyone can contribute ideas and everyone can benefit.

The explicit point is to get kids started early for numeracy. The implicit and more valuable change that this program will affect is getting the parents to see that math is a normal part of life. They will naturally stop badmouthing it in front of their kids.

### What

This is an initiative, not a for-sale or already constructed program. There is no direct research. This is only mirroring what has worked for the world of literacy. It's a movement to get early aged children ready for all the formal math they have ahead of them. And to get parents involved so they see that math is normal and part of their lives.

### When

Parents are encouraged to split the normal reading time they do at bedtime in half. Spend a part of it doing some math play. Long term, the hope is that parents will integrate math in everything, as they have done reading and literacy.

Contributors to the initiative are asked to make sure the activities can be concluded or easily paused after 10 minutes.

### Where

Just as reading before bed often takes place on the couch or in bed, Count 10, Read 10 exercises are designed to be done easily in bed.

Again, contributors are encouraged to keep activities free of too many objects or at least object that can be cuddled with, left in the bed after the activity is done or easily removed.

### How

Anyone can contribute an idea, everyone can benefit. Initially this is online, but long term goals are to have the ideas compiled into books, published in literacy and numeracy newsletters and shared with libraries across the world.

Currently the initiative is hosted by Bon Crowder at [www.MathFour.com](http://www.MathFour.com).